GOLD PRIME PLUS
FURNITURE & AREA RUG
PROTECTION PLAN

FURNISH FEARLESSLY®

Help protect your new furniture and area rug from the stains and damage of a life well-lived.

Because memories are created on lazy Sunday mornings, act now to help your furniture outlast years of reclining.

The Guardsman® Gold Prime Plus Furniture and Area Rug Protection Plan lets you Furnish Fearlessly, knowing that expert Guardsman technicians can remove accidental stains and restore your investment to a look you'll love a long, long time.

GUARDSMAN®
AN AMYNTA COMPANY
FURNITURE PROFESSIONALS

COVERED STAINS & DAMAGE†

COVERED STAINS & DAMAGE†	FABRIC	LEATHER	WOOD AND OTHER HARD SURFACES	AREA RUG
Any household stains	●	●	●	●
Human and pet biological stains (except perspiration, hair and body oils)	●	●	●	●
Punctures, cuts, tears, rips*	●	●		●
Burns, not caused by fire	●	●	●	●
Broken zippers	●			
Broken buttons	●	●		
Seam separation	●	●		
Heat marks, not caused by fire			●	
Household pet damage**	●	●	●	
Failure to springs, frames, mechanisms, motors, levers, power and remote cords used for sleeper, reclining, and inclining applications***	●	●	●	
Electronic components such as power outlets, lighting, USB ports, massage mechanisms, docking stations, etc.	●	●	●	
Checking, cracking, bubbling, peeling of finish			●	
Scratches, gouges, chips			●	
Breakage, other than failure			●	
Liquid marks or rings			●	
Loss of silvering on mirror			●	
Chips, scratches, breakage of glass or mirror			●	
Matching pieces	●	●	●	

REMEMBER TO:

- **READ YOUR PLAN** carefully to understand what's covered (and not covered) and how to get help when you need it. Questions? Call for answers now.

- **BLOT STAINS** with a clean, dry cloth before calling us, but don't attempt to clean the stain further until we give you specific instructions.

- **ACT FAST** because many stains and damage issues are time-sensitive ... so is your plan. You must call to report your claim within 30 days of when the stain or damage occurred.

- **CALL US AT 877.584.GOLD (4653) to file a claim.** Have your receipt and plan number handy.

COVERAGE INCLUDES:

HOUSEHOLD STAINS such as
- bleach
- cosmetics
- crayon
- grass
- grease
- ink
- marker
- mud
- oil
- glue
- lotion
- tar

FOOD & BEVERAGE STAINS such as
- cheese sauce
- chocolate
- mayonnaise
- juice
- ketchup
- ice cream
- pizza
- popcorn
- mustard
- gum
- soda
- wine

HUMAN & PET BIOLOGICAL STAINS
on rug, fabric, leather, vinyl, and wood, such as
- blood
- saliva
- urine
- vomit

Accumulation of stains, soil build-up over time, perspiration, hair and body oils are not covered by this plan.

ACCIDENTAL DAMAGE
to wood and other hard surfaces, such as
- bubbling
- cigarette burn
- checking of finish
- chip
- heat mark
- liquid mark
- loss of silvering
- peeling
- pet teeth marks
- scratch or gouge

to fabric, leather,* and vinyl, such as
- cigarette burn
- separated seam
- rip or tear
- puncture
- broken frame
- claw tears

FAILURE
to mechanisms and electronic components, such as
- mechanism failure
- remote malfunction
- massage breakdown
- USB failure

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