

# PREMIER SOFAS



Quality & comfort never looked so good.

If your idea of beauty goes beyond good looks alone, then consider our Premier sofas, loveseats, sectionals and chairs. For added comfort and optimal firmness, they come standard with ComfortCore® cushions and custom details that can help you create a look that's all your own.

CHOOSE FROM OVER  
**800**  
FABRICS &  
LEATHERS

- Nailhead Trim
- Contrasting Accent Pillows
- Choice of Wood Finishes
- Contrasting Welt

“Find your perfect match.”

**L A Z B O Y**<sup>®</sup>  
*Live life Comfortably.*<sup>®</sup>



# PREMIER. The *new* standard for La-Z-Boy® comfort.



✓ All PREMIER styles feature ComfortCore® zoned technology cushions

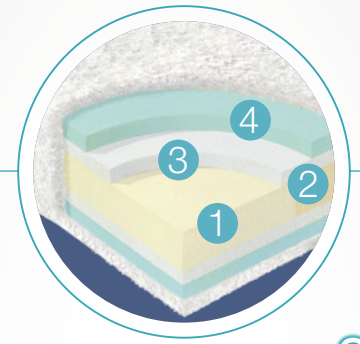
**ZONE 1** PRESSURE RELIEF CORE offers softer support at the front of cushion to ease pressure behind knees.

**ZONE 2** ULTRA HIGH RESILIENCE CORE for firmer support at the back for softness without sagging.

**ZONE 3** HIGH RESILIENCE CASING for an added layer of overall support for lasting comfort and durability.

**ZONE 4** HYPER SOFT FOAM provides a layer of softness and support topped with a layer of batting.

## RAISE YOUR COMFORT LEVEL



### ComfortCore® GEL

AVAILABLE ON ALL PREMIER STATIONARY FURNITURE

#### ZONED CUSHION TECHNOLOGY

✓ 7 Layers of Comfort with zoned cushion technology, the comfort of Memory Foam, *plus* Gel-Infused Memory Foam.

✓ **ZONE 1** PRESSURE RELIEF CORE offers softer support at the front of cushion to ease pressure behind knees.

✓ **ZONE 2** ULTRA HIGH RESILIENCE CORE for firmer support at the back for softness without sagging.

✓ **ZONE 3** MEMORY FOAM that conforms to your every curve allowing muscles to relax and rejuvenate.

✓ **ZONE 4** GEL-INFUSED MEMORY FOAM for added support where your body needs it most.

### Use our 3D Room Planner to design your perfect room

- Bring your design dreams to life in amazing 3D virtual reality
- Quickly and easily create, redecorate and rearrange your rooms without any of the usual heavy lifting
- Customize furniture and fabrics, add windows and doors, select floors...even change the wall color
- Share pictures of your dream room with family and friends
- Bring your custom design with you to the store and we'll turn your dreams into reality



Visit [lzb3D.com](http://lzb3D.com) get started today!



Connect with us

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